### Digital Media Senior Thesis Flowchart

<table>
<thead>
<tr>
<th>Goal</th>
<th>Thesis Chapter</th>
<th>Course</th>
<th>Professor</th>
</tr>
</thead>
<tbody>
<tr>
<td>To explore the digital media industry as a whole</td>
<td>Pre-thesis preparation</td>
<td>DIGM 2350</td>
<td>Zarzycka</td>
</tr>
<tr>
<td>To dig deeply into the area of digital media in which you wish to specialize</td>
<td>Pre-thesis preparation</td>
<td>DIGM 2352</td>
<td>Charville</td>
</tr>
</tbody>
</table>

#### Problem Statement
- **Introduction. Cite using APA.**
  - You need some supporting sources, but don’t be as extensive as in the Literature Review section.
- **What “problem” are you trying to solve?**
  - Ask your (research) question clearly and obviously ... as a *question*.
  - It needs to be measurable (testable).
- **Why is it a problem (issue)?**
  - Why is it important (to you)?
  - Why should the reader want to read about what you have written?
- **Define terms**

#### Literature Review
- **What do other credible people or institutions have to say about your question?**
- **Write about their research**
- **Do not provide your own opinion**
- **Cite at least 10 sources using correct APA style.**
  - Wikis are not credible sources
  - Must have printed book/journal sources as well as Internet sources

#### Method
- **You need to answer your research question (goes back to the Problem Statement) through experimentation.**
- **Given what you learned in the Literature Review, what will you do to add to the knowledge base?**
- **Write a step-by-step workflow.**

#### Results and Conclusions
- **Do your method.**
- **What happened?**
- **What does it mean?**

#### FINAL PAPER REQUIREMENTS
- **Visual Communications Journal Requirements (igaea.org)**
- **Max 10 pages excluding References, tables, illustrations, and photos**
- **SECTIONS**
  1. Statement of Problem
  2. Concise Lit Review
  3. Method
  4. Results
  5. Conclusions
  6. Recommendations for further study

[Table continued with courses and professors for each chapter and section]